



SHARON DUKE | Art Director

sharonmduke.com

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DESIGN EXPERIENCE

Art Director & Team Lead | IMF

2021, May – present | Washington, D.C.

RESPONSIBILITIES – art direction of print and digital design for internal IMF clients, management of designers and interns, lead on award submissions, hiring for creative positions

Senior Graphic Designer | IMF

2019, Feb – 2021, May | Washington, D.C.

RESPONSIBILITIES – conceptualizing and production of print and digital design for internal IMF clients, assisting junior designers

Senior Graphic Designer | FleishmanHillard

2018, May – 2019, Feb | Washington, D.C.

RESPONSIBILITIES – creation and art direction of print and digital design for clients, multiple client/account management, management of junior designers and interns, lead on award submissions, recruiting for creative positions

Graphic Designer | FleishmanHillard

2016, Nov – 2018, May | Washington, D.C.

RESPONSIBILITIES – creation and art direction of print and digital design for clients, multiple client/account management, management of graphic design internship, lead on award submissions, recruiting for creative positions

Junior Graphic Designer | FleishmanHillard

2016, May – 2016, Nov | Washington, D.C.

RESPONSIBILITIES – creation and art direction of print and digital design for clients, multiple client/account management, assisted the team with print and digital design work

Graphic Design Intern | FleishmanHillard

2015, August – 2016, May | Washington, D.C.

RESPONSIBILITIES – assisted creative team with print and digital projects including infographics, advertisements, web design, and social media content

Graphic Design Intern | 2U

2015, January – August | Landover, MD

RESPONSIBILITIES – assisted creative team with digital design projects including infographics, banner advertisements, website asset creation, and social media content

Graphic Design Intern | Vince

2014, June – August | New York, NY

RESPONSIBILITIES – assisted creative team on a variety of digital and print design projects including email creation, banner advertisements, store front graphics, website asset creation, social media asset creation, magazine advertisements, event invitations, and photoshoots

Graphic Design Intern | Oscar de la Renta

2013, May – August | New York, NY

RESPONSIBILITIES – assisted with a variety of digital and print design projects including store display designs, photoshoots, website assets, and blog content creation

ADDITIONAL EXPERIENCE & LEADERSHIP

Adjunct Faculty, Graphic Design | MICA

2022 – present | Baltimore, MD

RESPONSIBILITIES – Teaching an upper level UX design course

AIGA Professional Development Chair

2018 – 2020

RESPONSIBILITIES – Organized professional development programming for the creative community in DC

AIGA 50 Committee Member

2018

RESPONSIBILITIES – Assisted the AIGA DC board with organizing and curating the AIGA 50 awards and gala, created judging criteria, organized materials for the gala

EDUCATION

Maryland Institute College of Art (MICA)

Baltimore, MD

B.F.A. in Graphic Design

Graduated in May 2015

Project M Blitz Participant

2013, MARCH | Greensboro, AL

RESPONSIBILITIES – participated in a social design project in Greensboro, AL while partnering with Hero, a non-profit organization

MICA Design League Member

2012 – 2015

RESPONSIBILITIES – participated in meetings and activities within the Graphic Design department at MICA

SKILLS

Adobe Creative Suite (proficient in Photoshop, Illustrator, InDesign, & After Effects), laser cutting, letterpress, art direction, advertising, storyboarding, branding, social content creation, presentation design, infographics, web design, print design, Microsoft Office Suite